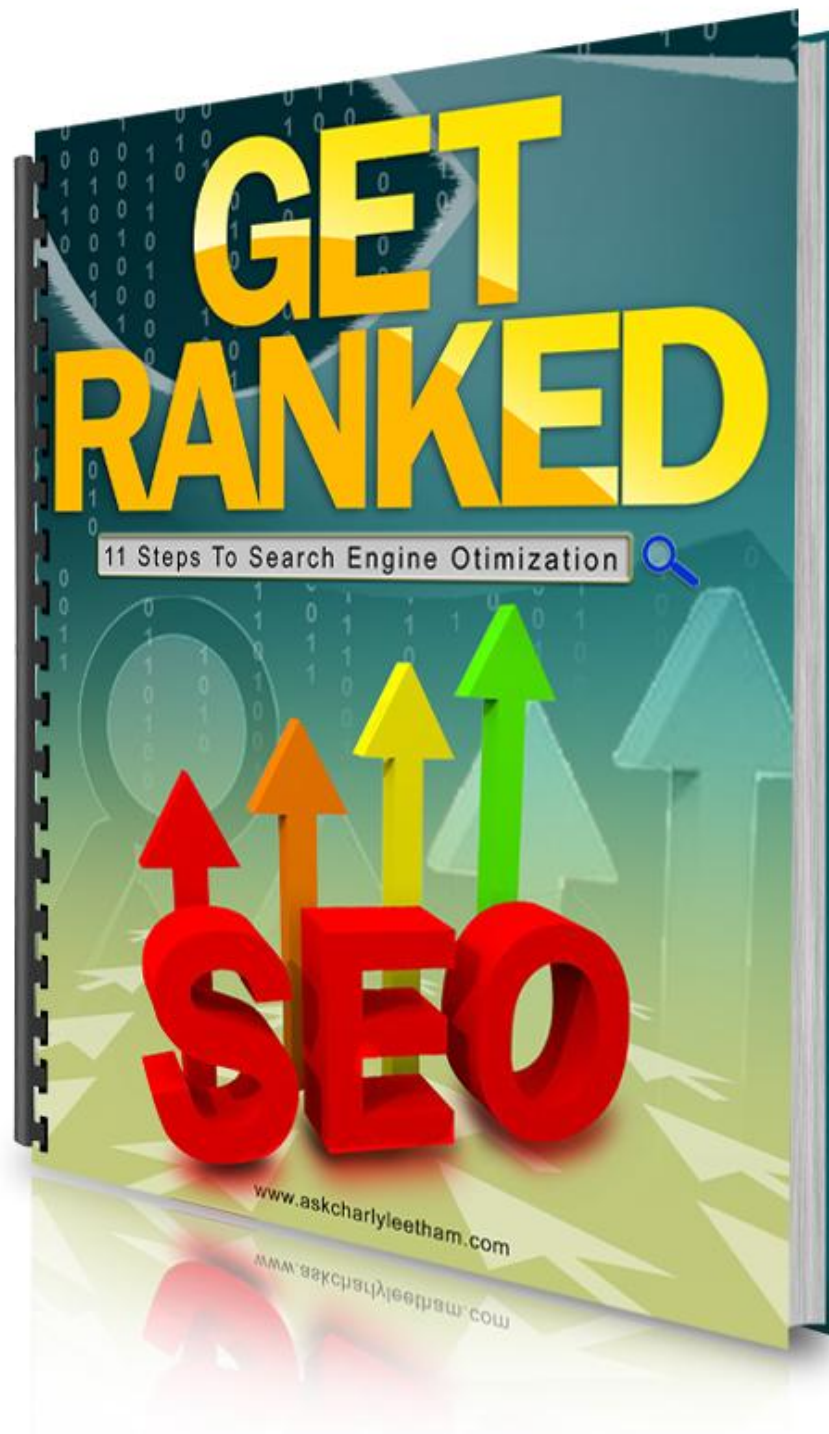


Get Ranked: 11 Steps To Search Engine Optimisation and Getting Indexed



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Introduction

This free report provides 11 tips to Get Ranked as well as links to some great resources to help you Get Ranked.

If you've done any research into getting your site indexed and onto Page 1 of Google, you'll know that the "Guru's" will have us believe that SEO is hard and that it takes forever to see your site indexed in the search engines, let alone on Page 1.

If you don't follow a certain formula, getting indexed, let alone on Page 1 of Google is an incredibly difficult task. However, from experience, I know that if you follow the techniques that I am going to share with you within this document, you will be indexed and have a high likelihood of being found on Page 1.

The Report has been compiled by Charly Leetham from www.AskCharlyLeetham.com to provide small businesses and solopreneurs the basic steps to enable their site to Get Ranked. Charly Leetham has more than 20 years experience in the IT industry ranging from 'hands on' technical to high level business management. For the past 10 years, she has operated her own businesses, customizing blogs and handling technical projects for many clients. Her unique experience, coupled with her natural ability to educate, offers an exceptional ability to assist clients in services ranging from web development and design to full service business coaching.

11 Steps

The process of getting your site indexed and ranking well in the SERP's is really a case of following a process and ensuring that you are delivering quality content to your readers or site visitors.

To get your site indexed and ranking in the SERP's, the steps are simple but require attention to achieve correctly:

1. Conduct keyword research and target keywords that have a reasonably high search volume and lower competition
2. Register a domain name that uses your keywords
3. Create high quality, unique content on a regular basis for your site. Use your chosen keywords in that content no more than once or twice every 100 words.
4. Ensure that the Title, Meta Description and Meta Keywords fields are configured on each of your pages – using your targeted keywords for that page
5. Name your pages using your keywords
6. Name your images, and set the ALT text for your image, to correspond to your keywords, as long as that image relates to your keywords. If your image does not relate to your keywords, name the image with a number.
7. Bookmark your webpage using bookmarking sites
8. Comment on other Blogs or Forums in your niche, adding to the conversation and use your Keywords as the Anchor text. Where possible, find DoFollow blogs to comment on, but it's more important to add to the discussion on relevant and current blogs.
9. Write Articles, create an effective Author Resource Box that incorporates a link to your site using your keywords, and submit informative and useful articles to article directories.

10. Feed your new content to Social Networks like Twitter, Facebook and Linked In to gain backlinks and increase exposure.
11. Most importantly, keep writing and adding great content to your website so that the Search Engines can index your site regularly.

Get Ranked – The Art Of Search Engine Optimisation

For a comprehensive guide to enable you to Get Ranked, I have written “Get Ranked: The Art Of Search Engine Optimisation And Getting Indexed.” This guide has been written to aid small businesses and solopreneurs in understanding Search Engine Optimisation, how it can benefit your business and how you can achieve Search Engine Optimisation results by using simple, easy to follow steps.

For more information visit [Get Ranked: The Art Of Search Engine Optimisation](#)

SPECIAL BONUS:

A list of the directories that I configure MaxBlogPress Ping Optimizer with is provided on the following link:

<http://askcharlyleetham.com/blog/specials/pingdirs>

All you need to do is cut and paste the list into the configuration panel for MBP Ping Optimizer.

Great Resources

I have learned about SEO through reading a lot of information and trying out different things.

The one thing that I have found is that there are tried and true methods that work time and time again and that whilst new techniques are created from time to time, it is often best to approach these techniques with caution and seek as many opinions as possible before implementing them on my websites.

Throughout this document I have shared a number of resources that I use and recommend. Many of the resources are free and a few are paid. I do receive a referral fee for any sales that I refer using those links.

These resources are ones that I recommend for anyone who wants to do their own SEO and learn more about SEO

Search Engine Optimisation

[StomperNet Net Effect Magazine](#)

[SEO Elite](#)

Keyword Analysis

[Google's Adwords Keyword Analysis tool](#)

[Keyword Elite](#)

Domain Registrations

[www.CheapDomainNamesToday.com](#) – register your domain names

Getting Indexed

www.pingomatic.com

[MaxBlogPress Ping Optimizer](#)

www.xml-sitemaps.com

[Google XML Sitemaps](#)

[Google Webmaster Tools](#)

Finding DoFollow Blogs

www.SEOQuake.com

www.dofollowblogs.com

[Fast Blog Finder](#)

[500 Do Follow Blogs](#)

Social Bookmarking and Social Networks

[OnlyWire bookmarking](#)

[TwitterFeed](#)

[Ping.FM](#)

Article Marketing

[Ezine Articles](#)

[Go Articles](#)

[Associated Content](#)

[Qondio](#)

[Unique Article Wizard](#)

Content Networks and RSS Feeds

[Squidoo](#)

[Hubpages](#)

www.feedage.com

www.feedest.com

Google Analytics

www.google.com/analytics

[Google Analyticor Plug-In](#)

[Wordpress Google Analytics Reports](#)

General Resources

[Get Your Blog Online Today](#)

www.FreeNetLaw.com

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